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Disrupt: Think the Unthinkable to Spark Transformation in Your Business Luke Williams. 4.4 out of 5 stars 50. Hardcover. \$18.98. Only 1 left in stock - order soon. Sprint: How to Solve Big Problems and Test New Ideas in Just Five Days Jake Knapp. 4.7 out of 5 stars 1,324.

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This Element is an excerpt from Disrupt: Think the Unthinkable to Spark Transformation in Your Business (9780137025145) by Luke Williams. Available in print and digital formats. Why incremental change is a recipe for disaster-and what your business must do instead.

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Disrupt : think the unthinkable to spark transformation in your business / Luke Williams. p. cm. Includes bibliographical references and index. ISBN 978-0-13-702514-5 (hardback : alk. paper) 1. Organizational change. 2. Creative ability in business. 3. Disruptive innovation. 4. Success in business. I. Title. HD58.8.W544 2011 658.4'063--dc22 ...

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Disrupt: Think the Unthinkable to Spark Transformation in Your Business Hardcover - December 18, 2010 by Luke Williams (Author) › Visit Amazon's Luke Williams Page. Find all the books, read about the author, and more. See search results for this author. Are you ...

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Luke Williams' new book Disrupt opens with a quote from Jerry Garcia, so you know it's going to be different: "We do not merely want to be the best of the best. We want to be the only ones who do what we do." That said, Williams' core thesis is not a new one: The only way for a business to succeed is to cultivate disruptive innovation, even if it disrupts their existing business.

Disrupt: Think the Unthinkable to Spark Transformation in ...

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Williams, Disrupt: Think the Unthinkable to Spark ...

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Book Review: DISRUPT – Think the Unthinkable to Spark Transformation Author Luke Williams packs a lot into this short 5-chapter book (182 pages). Williams wants you and I to learn to think “disruptively.” In the preface he writes, “I’d argue that, today, there’s actually too much differentiation going on.”

Book Review: DISRUPT - Think the Unthinkable to Spark ...

Luke Williams - Disrupt: Think the Unthinkable to Spark Transformation in Your Business. Home; Products; Luke Williams - Disrupt: Think the Unthinkable to Spark Transformation in Your Business

Luke Williams – Disrupt: Think the Unthinkable to Spark ...

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