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Holiday Inn Express Brand Standards Manual

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**Holiday Inn Express
Brand Standards**

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Design Guidelines &
Resources BRAND
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Crowne Plaza Hotels &
Resorts EVEN Hotels
Holiday Inn/ Holiday
Inn Resort Holiday Inn
Express Hotel Indigo
InterContinental Hotels
& Resorts Staybridge
Suites voco Hotels

Design Guidelines

At Holiday Inn

Express® hotels we

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keep it simple and smart. As IHG's fastest growing hotel brand, we're first choice for the increasing number of travellers who need a simple, engaging place to rest, recharge and get a little work done. We offer everything guests need and provide more where it matters most.

**Holiday Inn
Express® - Our
brands -**

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At Holiday Inn Express®, we believe even the longest journeys are worth it when they bring people together. Whatever the reason for your next connection, you can expect a clean, consistent, and comfortable stay whenever you need to be there in person at more than 2,700 locations.

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About

InterContinental Hotels Group Brands | IHG

As part of the IHG brand standards, our Hallmark Lights can be found lighting up Holiday Inn and Holiday Inn Express locations in North, South, and Central America. Their versatility means they have also found their way to highlighting clubs, restaurants,

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homes, and even churches! IHG Brand Lighting | DECORS USA

Holiday Inn Brand Standards Emea

Holiday Inn Express
Brand Standards
Manual HOLIDAY INN
EXPRESS® HOTELS

This Holiday Inn
Express® Standards
Manual is effective
January 10, 2013. All
prior standards
contained in this
Manual remain in

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effect, as revised herein. All standards contained herein are in force on this date unless otherwise stated herein. ©1992 - 2013

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Holiday Inn Express
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Manual is effective January 10, 2013. All prior standards contained in this Manual remain in effect, as revised herein. All standards contained herein are in force on this date unless otherwise stated herein. ©1992 - 2013

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Holiday Inn Express Design Guidelines

Job Details - IHG

Holiday Inn Express

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January 10, 2013. All
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herein. All standards
contained herein are in
force on this date
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herein. ©1992 ...

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**Ihg Brand Standards
Manual**

signage scheme included in the Holiday Inn Express brand signage guidelines.

Exterior Lighting There should be a minimum of 2, and maximum of 4, lights to accent the main hotel entrance with the approved Holiday Inn Express blue lighting. Please check the colors are correct in reality.

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Holiday Inn Express Brand Presentation Template

We have a long-standing commitment to rigorous cleaning procedures and launched our IHG Way of Clean program in 2015 - developed in partnership with Ecolab and Diversey - both world leaders in hygiene and cleaning technologies and services. This program is now being expanded

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with additional
COVID-19 protocols
and best practices –
many of which are
already in place – to
reflect the ...

IHG Clean Promise

The Holiday Inn®
brand is one of the
world's most
recognized hotel
brands with a global
reputation for service,
comfort, and value.
The Holiday Inn brand
recognizes that every

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trip is full of possibility, and is dedicated to helping guests create memorable moments that matter. All guests

Your next hotel development opportunity

brand. The Holiday Inn Expresss prototypes enable speed to market with tested designs that are able to deliver on the brand's promise.

Efficient operating

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standards combined with best-in-class systems support help owners ramp up faster, supporting the brand's continued smart design. Holiday Inn Express prototypes

KMG Hotels

3-0235C - Holiday Inn Express Personalized Note Card 80# Casa Cover, 30% PCW, 6.375" x 4.5", 250 min.
3-0236C - Holiday Inn Express & Suites

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Personalized Note Card
80# Casa Cover, 30%
PCW, 6.375" x 4.5",
250 min. 3-0231-
Holiday Inn Express
Note Card & Envelope
Full color logo centered
on front of blank fold
over note card. A6

BRAND IDENTITY. - A S Hospitality

Our diverse portfolio of
differentiated brands
are well known and
loved by millions of
consumers around the

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world. We have the right hotel brand for both our guests and owners, whatever their needs. Jump to main content (accesskey s)
... Holiday Inn Express
® Holiday Inn Club
Vacations ...

Our brands - InterContinental Hotels Group PLC

Located within 4.3 mi
of Drake Park and 5 mi
of Hollinshead Park,
Holiday Inn Express &

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Suites - Bend South
features rooms in
Bend.

Holiday Inn Express & Suites - Bend South, Bend, USA

Holiday Inn Express
Frankfurt-Messe,
Frankfurt: 48 answers
to 19 questions about
Holiday Inn Express
Frankfurt-Messe, plus
284 reviews and 423
candid photos. Ranked
#77 of 298 hotels in
Frankfurt and rated 4

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of 5 at Tripadvisor.

**Holiday Inn Express
Frankfurt-Messe
FAQ (Frankfurt ...**

Holiday Inn Express
Hotel & Suites
Millington-Memphis
Area: Not Up To Brand
Standards - See 134
traveler reviews, 47
candid photos, and
great deals for Holiday
Inn Express Hotel &
Suites Millington-
Memphis Area at
Tripadvisor.

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Not Up To Brand Standards - Review of Holiday Inn Express ...

-Provide the highest level of service according to IHG standards. ...

-Implement new ideas and strategies to meet hotel and IHG brand guest service goals. ...

General Manager at Holiday Inn Express.

Jason Beatty -

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General Manager - Holiday Inn Express

...

Holiday Inn Express ®
Dependability, friendly
service, and modern
facilities at an
excellent value.

Already hugely
successful thanks to a
consistent belief in
simple, smart travel
and backed by an
award-winning
marketing campaign,
the Holiday Inn
Express® brand is

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poised for continued
growth.

Holiday Inn Express - force.com

Comfort Inn Birch Run
2* Ramada Inn Newark
De 3* Clarion
Mackinaw City 3*
Wingate Little Rock 3*
Quality Inn Hopewell
Va 2* Holiday Inn
Express Canyon Texas
2* Harbor Shores Hotel
4* Hampton Inn Silver
Spring Silver Spring Md
2* The Atrium Resort

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Virginia Beach 3*
Intercontinental Hotels
Chicago Il 4* Embassy
Suites High Point Nc 3*

**°HOWEYZEH HOTEL
TEHRAN 4* (Iran) -
from US\$ 99 |
BOOKED**

Marriott | Marriott
Bonvoy - Suspension of
benefits / brand
standards - Covid 19 -
This is really nonsense
- I guess it needs to be
repeated, you cannot
get coronavirus from

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food. Never. Ever. If
Holiday Inn Express is
handing out breakfast
bags in lieu of their
buffet, I guess it's no
surprise that Whiny
Arne Sorenson

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ecf8427e.